



**RWANDA 2024**

VETERAN CLUBS WORLD  
CHAMPIONSHIP

**PRESS RELEASE**

11<sup>TH</sup> OCTOBER 2023

# LEGENDS VISIT RWANDA

DAR ES SALAAM  EDITION





When it comes to football, Tanzania is an example of consistent growth and perseverance towards building the champions of tomorrow. A spirit that is reflected by the vibrant Tanzanian Premier League which makes it one of the most successful championships on the continent. The joint winning bid to host the 2027 Africa Cup of Nations together with other international events that will happen in the country is a demonstration of their bold ambition.

Following the cities of Berlin, London, Paris, New York, Dubai, and Lagos, Dar es Salaam was, therefore, an obvious stop of the LEGENDS VISIT RWANDA International tour with Jay-Jay Okocha as the special guest.

The presentation conference which took place at the Dar es Salaam Serena Hotel, was graced by the presence of the Rwandan High Commissioner to Tanzania, the United Nations Resident Coordinator in Tanzania, the Chairman of the Union of Tanzania Soccer Veterans, the Chairman of the Tanzanian football federation, the President of the VCWC business club as well as local business managers and major media houses from the country.

Following a welcome address from the VCWC Chairman, Ambassador Fatou Harerimana in her opening remarks renewed the commitment of the government of Rwanda towards ensuring that the VCWC inaugural edition in 2024 is a brilliant success. The country has world-class facilities that have recently hosted several international events and **the brand new Amahoro stadium will equally be ready next year to host the Legends' tournament.**

Mr. RWABUKUMBA, President of the VCWC Business Club in his statement said: "The VCWC Business Club is a unique opportunity to ensure that this outstanding event bringing 150 football Legends to Rwanda, **leaves a sustainable legacy at the regional (East Africa) and global level."**



A presentation was then made by the technical team regarding the different VCWC communities which involve:

**1- BUSINESS CLUB:** This brings together investors, entrepreneurs, experts, and development partners willing to collaborate with Legends to address socio-economic opportunities.

**2- MEDIA CLUB:** This includes Journalists, Content producers, content creators, filmmakers and more. All are willing to share the story of the continuous impact of the Legends.

**3- YOUTH CLUB:** A network of existing youth communities with innovators, entrepreneurs, and advocates who are actively working to make a difference in their communities.

**4- AMATEUR CLUB:** These are corporate football teams that will take part in an amateur tournament on the sidelines of the Legends tournament aimed at promoting a healthy lifestyle in the workplace and inter-organizational networking.

All the aforementioned opportunities are geared towards transforming the incredible audience that will be generated from such an event into tangible impact at the social, economic, cultural and environmental levels.

In his closing remarks Mr. Milišić said: "It is a wonderful project that will attract a global audience. We must therefore **work hand in gloves to build sustainable partnerships with the Legends towards advancing the global goals.**"

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**Next Stop:** Johannesburg in South Africa  
on the 13th of October 2023.